

Pennine Press



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Breaking News:-

- Shmoo Milkshakes toppings kits now in stock
- World Barista Championships in London for 2010
- 20% Extra free with every case of 4 cup carriers

Spring Offers

Spring is here and the Arctic winter weather is now hopefully well behind us. While you should now be looking to extend your cold drinks menu, given our changeable weather it's always a good idea to keep a good range of warming hot drinks as well! Top help promote your menu we are providing some great value Spring Offers on a range of products. On Dinkum Shmoo Thick Milkshake starter kits you now get a range of new Shmoo point of sale and a

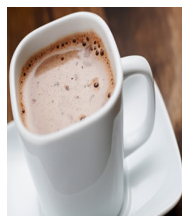


Shmoo Toppings kit to add even greater value to your

drinks.

For existing Dinkum customers, for a limited time we are giving away a toppings kit worth £20.50 FREE when you buy our 4 tub Dinkum Shmoo bulk pack—this offer applies to online orders of the bulk pack only. Anyone serving a large number of take out drinks not doubt also gets through a large number of stirrers, we have boxes of 5000 plastic stirrers at the knock down price of £12.99 + VAT.

When you buy a case of 4 cup pulp board carriers for take out drinks, we are giving away an extra 20% free of charge, that 360 4 cup carriers for the price of 300—this is a while stocks last promotion so make sure you order ASAP to avoid disappointment. Zuma original hot chocolate, a fantastic powder to mix with hot



milk to make a luxurious hot chocolate, buy a case (6x2kg tubs) for the discounted price of £66. We still have stocks of great value disposable paper cups and clear plastic cups



that have been pre-branded—if you don't mind what it says on the cups then the prices are incredibly favourable. Individually wrapped caramelized biscuits

are available as either Fairtrade or the regular Lotus caramelized biscuits, packs of 300 biscuits start at £9.50 online.

Drink me chai is a powdered mix to use with hot milk and is

available in 1kg bulk tubs for £13.55 for Vanilla Chai Latte and £13.95 for Spiced Chai



Latte. A refreshing and alternative hot drink to offer instead of coffee or tea.

Hot Apple drink sachets make a refreshing caffeine free hot drink, and are available in four flavours— Hot Apple, Hot



Maple, Hot Cranberry and Hot Pear 100 sachets for £34.95. Excellent value are our Clipper Fairtrade Organic decaffeinated instant coffee sticks—ideal for easily serving decaffeinated coffee—just empty the sachet in your mug and add hot water.



Packed in boxes of 500 sticks for £23.30—that's just 5p/drink!

Lavazza Espresso Coffee

New in stock are Lavazza's new style disposable cups in striking blue and white colour, which are replacing the old multi colour cups. Available in 4oz, 8oz, 10oz and 12oz sizes. We have a promotion on Lavazza Terra Filter coffee (30x64g) -



great value at the give away price of £32.50 but we only have a few cases left to offer at this

price. Don't forget we stock a range of Lavazza branded



items such as sugar sticks, individually wrapped short-breads as well as individually wrapped chocolates and cocoa coated almonds.



Sales: 0800 2985211
Other: 01422 347734



01422 347734



www.pennineteaandcoffee.co.uk
sales@penninelt.co.uk



Clearance price on Small carry handle bag, colourful Go Fresh Cafe design, 18cm wide, 21.5cm tall, 8cm Deep, box of 250 bags £10.99 + vat



Chocolate on a stick, an innovative way to serve a hot chocolate provide your customer with a cup of hot milk and a Chocolate on a Stick and let them stir the real luxury chocolate into the milk. We have two varieties available, Spoonfull of chocolate (24 sticks) £31.92 or Chocolate ball on a stick, (25 sticks) £15.00.



For displaying Biscotti biscuits or Byron Bay Cookies we have great value Biscotti Jars at just £11 + VAT each. New from Twinings are the Tea Deli range of Speciality Tea retail packs,



with tea available packed loose or in 25 "Tea Pillows", available with old favourites like English Breakfast, Earl Grey Assam and Darjeeling to modern alternatives like

Gunpowder & Mint. Prices to be announced when launched in May. With the hopeful prospect of a hot summer ahead, and iced smoothie and frappe drinks even being promoted on major fast food chains menus, now is the time to consider adding blended ice drinks to your menu. Blendtec Q Series ice blenders are again available with a starter pack of ingredients and cups for £890 + VAT. We stock ready to blend Sweetbird smoothie liquid (8x1litre) £37.40 + VAT and also Zuma Frappe mixes (2kg) for £17.85. Frappe's can be flavoured using Sweetbird or Davinci flavoured syrups to increase your drink options.



Dinkum Milkshakes have been rebranded into Shmoo, all advertising material has been updated to reflect the new

brand image and the cups supplied with the tubs of ingredients will now be clear with domed lids. In addition there is now a toppings kit which you can purchase separately which includes two tins of whipped cream, a bag of choc fruit crispies topping and a bag of choc chunks topping for £20.50.



The World Barista Championships will be taking place at the Caffe Culture exhibition in London on June 23rd to 25th. You will be able to cheer on the UK Barista Champion John Gordon as he takes on the Worlds finest Barista's, John won the UK title on 1st March and Dale Harris took second while Neil Le Bihan took third. Caffe Culture will not only be hosting the World Barista Championships, but also a wide range of other competitions including Coffee in good spirits, Latte Art and Cupping—so the exhibition will be well visiting. For more information visit www.scaeu.com or www.caffeculture.com.

This year the World Barista Championship will have a new global project. They are looking for coffee shops to partner with them for the Go Live Project—and stream live the 11th Annual World Barista Champi-



onship in their outlet. Streaming can be presented and viewed in some of our Go Live Partner shops or from our website. If you can't make it to London, watch the action live, online!

The Bath coffee festival will be held in the city of Bath on Saturday 15th and Sunday 16th May 2010. The two day outdoor festival will be a celebration of everything related to

coffee and will offer a unique opportunity for visitors to ex-



plore the worlds most popular drink. The Bath Coffee Festival will deliver a strong coffee experience; exhibitors at the festival will offer barista demonstrations and expert sessions on all things coffee related, including foods and drinks, equipment and insider information with lots of coffee exhibitions and coffee themed activities. A fascinating day out for anyone who loves coffee.

Fairtrade continues to be a growing market in the UK,



with more and more people moving over to Fairtrade or looking to purchase Fairtrade items rather than non Fairtrade alternatives. We have Fairtrade versions of our Filter coffee, Espresso Beans, Cara-malised biscuits and hot chocolate powders. If you haven't already moved over to Fairtrade ask for a Price List and samples of any product you might be interested in so you can compare it against your current offering. Customers in the Yorkshire area should try to remember our van delivery schedule and try to our order the day before—Our own van delivery schedule is Monday local, Tuesday Gtr Manchester, Wednesday South Yorkshire, Thursday York & Hull, Friday North & West Yorkshire. The rest of the UK supplied by carrier any working day, order to be placed before 1.30pm if you want the order to leave that same day.

We would like to welcome all our new customers, both locally in the Yorkshire region and nationally throughout the UK and Europe.

Kenneth and Robert