

Pennine Press



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Breaking News:-

- New chocolate on a stick brand and flavours
- New Biodegradable take out cups
- Great value biodegradable smoothie cups now in stock

Spring Drinks

The weather has finally started to warm up, and we are already seeing a surge in cold drinks mixes and related ancillaries. Off to a superb start already, Dinkum Shmoo milkshake mixes are flying off the shelves with the hot weather. Last years rebranding with the clear cups and dome lids really kicked up sales for existing customers of



the mixes, with the options of toppings adding value to the drinks and extra profits. Full starter kits are available for £295 + VAT and tubs of mixes are £33.50 with free cups, lids and straws.

Sweetbird smoothies are ready to blend fruit mixes—just add ice and the smoothie mix to your ice blender and blend for a tasty frozen fruit treat. Available in a range of tasty fruit fruit flavours, each litre carton makes around 9 drinks 12oz in size. Packed in 8x1litre cartons for £37.40 +

VAT these are the easiest way



to serve blended iced fruit drinks with no mess and no fuss.

Zuma frappe mixes are ideal for making iced coffee style drinks, blend the powdered mixes with ice, milk and of course espresso if required for a decadent iced beverage.



Each 2kg tub makes around 50 servings of 12oz size, and costs from £17.85.

UKBC Champions

March 16th saw the UKBC finals, another excellent competition this year with consistently high standards from the

competing Barista's. The results were as follows:-

- 1st – John Gordon**
- 2nd – Neil Le Bihan**
- 3rd – Dale Harris**
- 4th – Maxwell Collona Dashwood**
- 5th – Hayley Drape**
- 6th – Alice Cook**

Congratulations to all competitors for an excellent competition, the winner John Gordon goes through to the World Championship in Colombia to represent the UK against the Worlds top Barista's. There have also been winners for the other World Coffee Competitions, they are David Faulkner (Cup Tasting), Paul Whitehead (Latte Art), Martin Ball (Coffee in Spirits). The competitions for the iBrick (non functioning iPhone) and the Brewers Cup are still to take place. These champions will represent the UK at the World Finals which take place in June at Maastricht.

Sweetbird Syrups

Sweetbird Syrups have changed to a slimmer neck bottle—which uses less PET plastic. We have stocks of pumps for both size bottles, specify the size you require when you place your order.

Lavazza Espresso Coffee

Don't forget alongside our comprehensive range of Lavazza espresso coffee beans, including the Rainforest Alliance approved Tierra sustainable beans—we also stock a range of ground coffee including Gran Filtro for filter coffee machines and retail coffee packs including

Crème e Gusto and the Black Pak ground coffee. Ancillaries to support your Lavazza coffee service include White and Brown branded sugar sticks, disposable take out cups and small biscuits, chocolates and



almonds individually wrapped and Branded Lavazza. Additional POS items are available on request—telephone or e-mail for more information.

Sales:0800 2985211
Other: 01422 347734

01422 347734

www.pennineteaandcoffee.co.uk
sales@penninelttd.co.uk





Pour and Serve filter coffee machines—plug in and hand fill brews 1.8litre of coffee in 5 minutes, keeps 2 x 1.8litre jugs of coffee warm. Includes 100 free filter coffee sachets for £184.99 + VAT



Wega Concept 2 group, independent adjustable temperature group boilers, separate steam and hot water boiler, electronics adjust the work and standby functions according to your daily workload.

Price Increases

World coffee prices are again in the spotlight UNITED STATES (Feb. 14, 2011) – Coffee Markets Business Report: Coffee price increases are showing no signs of easing in the near future due to issues on both the supply and demand sides of the equation. In particular there is a shortage of **premium coffee beans** known as **Arabica coffee**. Expect to see more price increases on all coffee products including Lavazza and our own brand coffee in June or July. Also Sugar prices have increased massively in the past six months, and this has had an effect on not only sugar sachets but also products with sugar in like all Hot Chocolate mixes. To reduce the price increase on our own brand Fairtrade sugar sticks, we have made the sugar sticks smaller while still containing the same amount of sugar.



We are also seeing price increases for all Disposables, hardware items and ancillaries like biscuits—the continuing increases in fuel and oil costs are having a knock on effect on manufacturing and distribution so it has become necessary for the costs to be passed on by the manufacturers and equally ourselves. Due to the number of products now involved we can not notify customers of prices increases as they occur—and suggest you do the same as we have to and compare new invoice prices against your existing record of

prices being paid.

Vegware Disposable Cups

We have found a supplier of double wall cups which are fully compostable, sustainable sourced paper, have good thermal properties and there are matching award winning compostable lids. Lined with corn starch not plastic, they are completely compostable. Also



they only use paper board which is certified sustainable by the Forest Stewardship Council (FSC). There are two big selling points on offering this type of cup, first it is double wall—so even boiling hot drinks will be very well

insulated so coffee clutches or double cupping are not needed. Second, the complete compostability of both cup and lid offer huge promotional opportunities against your competition—completely compostable cups and lids are unique in the current disposable cup marketplace. The 4oz cup is white and packed in 1000's, the 8oz and 12oz are tan coloured as in the above picture—and are packed on boxes of 500.

Choc-O-Lait

New in stock is a Luxury range of Belgium Chocolate on a stick, a premium brand product on a wooden stick—supplied in counter top display boxes you can serve your customer a premium hot chocolate while reducing your own work load—your customer stirs the chocolate into the hot milk for you! A fantastically low introductory price of £17.99 for a pack of 24 chocolate on a stick and a range of flavours including Dark, Milk, Hazelnut, Coffee and Cinnamon



Pennine Online

Our website continues to be the best place to look for the latest news, new products, get pricing and of course place your orders. Online ordering prices are discounted because online orders reduce considerably the problem of customers asking for the incorrect product by mistake, and because it reduces our administration costs.

Fairtrade

Fairtrade continues to be a growing market in the UK, with more and more people moving over to Fairtrade or looking to purchase Fairtrade items rather than non Fairtrade alternatives. We have Fairtrade versions of our Filter coffee, Espresso Beans, Caramelised biscuits and hot chocolate powders. If you



haven't already moved over to Fairtrade ask for a Price List and

samples of any product you might be interested in so you can compare it against your current offering.

Wega espresso machines have a new entry level raised group machine—The Alto which we sell on it's own or as a starter package. Also top of the range is the new WegaConcept Eco machine with independent brew group boilers—sell far left.

Customers in the Yorkshire area should try to remember our van delivery schedule and try to order the day before—Our own van delivery schedule is Monday local, Tuesday Gtr Manchester, Wednesday South Yorkshire, Thursday York & Hull, Friday North & West Yorkshire. The rest of the UK supplied by carrier any working day, order to be placed before 1.30pm if you want the order to leave that same day.

We would like to welcome all our new customers , both locally in the Yorkshire region and nationally throughout the UK and Europe.

Kenneth and *Robert*