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Orderline...

Don't forget you can telephone your orders FREE on the sales hotline **0800 2985211** or Telephone / Fax us on **01422 347734**. e-mail: sales@pennineteaandcoffee.co.uk

**Remember our weekly order runs:
Monday Local, Tuesday Gtr
Manchester, Wednesday South
Yorkshire, Thursday York & Hull,
Friday North & West Yorkshire. The
rest of the UK supplied by carrier any
working day.**

Autumn Offers

Time to start thinking about your beverage line up for the colder weather, widen your target market by expanding your drinks range. Hot Spiced Apple drink is a concentrate to be used with hot water, a caffeine free hot beverage this is an attractive drink for the young and old. While stocks last you can get a free pump for Hot Spiced Apple when you order a bottle - this is only valid on request so you must ask for a pump when you order a bottle of hot spiced apple. £25.00 per 64froz bottle.

For a warming drink on a cold day Spiced chai is a sure fire winner, made with hot milk and a portion of powder this is an easy to make high margin addition to your menu. Choose from Drink Me Spiced Chai in chocolate, original or vanilla bulk 1kg tubs for £11.95. Or if you would prefer single serve sachets we have The Zuma Spiced Chai packed in

single serve sachets, a box of 10 sachets is just £3.90 making these an easy way to enter this lucrative hot drink market. In the Zuma range are Vanilla Chai and Red Chai and Cranberry, both in boxes of 10 sachets for £3.90 per box.

Hot chocolate is a big seller when the weather gets cooler, expand your menu with additional chocolate types to give your customers choice and to give you a greater income from premium products. Cioccobon Bianco White Chocolate powder makes a delicious white hot chocolate drink which you can make thicker by adding more powder and using the steam arm to heat the mixture, 1.5kg tub £15.00.

Monbana Ready to drink hot chocolate is in 1 litre Tetra Paks, pour into a frothing jug and steam to heat. Also ideal for use in cioccolataire heating systems, or pour over ice and serve cold. Packed 6x1litre for just £17.14 + VAT. Buy two cases and get one free throughout September.

Drinks to Go

Coffee, tea or hot chocolate to go is an ideal way to free up seats in your cafe and increase the sales you can make in a day. We stock a range of stylish hot drinks cups to serve your take out drinks in, including the popular Solo Bistro range and a Weave cup with insulated ribbed outer layer. Prices start at £43.80 + VAT for 1000 Solo Bistro cups, or £32.50 + VAT for 500 Weave insulated cups.

Serving multiple drinks to one customer can be tricky, so use a pulp board 4 cup carrier which makes it easier for your customers to carry their drinks away. Packed in a box of 300 for £29.75 + VAT.

For stirring take out drinks we stock environmentally friendly wooden stirrers in either 5" or 7.5" size. We also have Ecotainer Biodegradable take out hot drinks cups in 8oz, 10oz and 12oz sizes.

For soup to go we are now stocking 12oz and 16oz heavy duty white paper cups with vent lids, in a squat design they are ideal for stable transport of hot soup and have an extra thick wall so they retain heat

while not transferring it to the customers hand.

Smoothies RTD

Sweetbird have launched bottles of ready to drink smoothies for outlets who do not have the time or space to make smoothies on site. Supplied in plastic bottles with attractive labels, three mouth watering flavours are available:- Mango & Orange, Blackberry & Blueberry, Pineapple & Passion Fruit. Packed 6x330ml for £7.50 + VAT.



100% Fruit no added sugar or preservatives, Long Life with nothing artificial.

New Products

We have a wide range of new products for you to add to your current offering. First up is Cioccobon Bianco - a white hot chocolate powder version of our best selling Cioccobon thick Italian chocolate powder. Again packed in 1.5kg for £14.99.

Drink Me Chai have a new drink, "Chocolate Chai" in a 1kg tub for £12.95, a great luxurious drink.



New to our range are the Dairy Stix UHT Milk Skicks, an innovation in single serve milk portions, Dairy stix offer reduced packaging compared against traditional milk jiggers and are available as UHT Whole Milk or UHT Semi Skimmed milk. Available in a box of 200 sticks for £5.90.



Direct Debit

We have had a fantastic response from our account customers over the Direct Debit system, which saves time and money processing invoices. For anyone still to join up the scheme these are the benefits:-

- 1) Save time checking and preparing cheques each month.
- 2) Save the cost of the above and postage, cheques and envelopes.
- 3) Improve cashflow management, you will know exactly when payments will leave your account.
- 4) Cheques do not get lost in the post.
- 5) We do the work for you.
- 6) No more phone calls reminding you about outstanding balances.
- 7) Backed by the Direct Debit Guarantee.

To join just request a new account form and Direct Debit Mandate, which we can post or e-mail to you.

Top 10 countdown

The now infamous top 10.

- ~10) Spiced Chai (1x1kg) £11.95
- ~09) Cioccobon White (1.5kg) £15.00
- ~08) Mini Mallows (20x250g) £34.72
- ^07) Zuma Frappe (2kg) 17.85
- ^06) Chocolate Shavings (1x3kg) £25.95
- 05) Fairtrade S&T Tea (1x100) £4.75
- ~04) Choc Espresso Beans (2kg) £36
- 03) Fairtrade Biscuits (1x300) £11.50
- ~02) Monbana Chocolate (6x1lt) £17.00
- 01) Caprice Vanilla Wafers (6x400g) 11/60

^ - UP, v - Down, - = No Change, ~ = New Entry

Web Site Update

Our online store lists all our products with prices and pictures at www.pennineteaandcoffee.co.uk Make use of our online order system and get **special discounts only available when you order online**, account customers can choose to have their orders billed to account.

Fairtrade Products

Because of the popularity of our Fairtrade Colombian 3 pint filter coffee and demand for a stronger filter coffee we have sourced an excellent one from Peru which produces a full bodied coffee with rich luxurious taste. A popular choice for making luxurious Fairtrade hot chocolate with milk is the Monbana Fairtrade hot chocolate mix with at

least 32% Cocoa, in either a 1kg tub for £10.08 or 100x20g sachets for £18.75. Fairtrade Speculoos biscuits are the ideal rectangular wrapped biscuit to give away with Cappuccino, with the Fairtrade logo on the wrapper these caramelised biscuits are great tasting, just £11.50 per box of 300 biscuits.

Lavazza Coffee

We have limited stocks of Lavazza branded POS like Large window posters and table talkers, these are available to our Lavazza buying customers on request while stocks last.



Twinnings

New in stock are Twinnings Espresso Coffee Bean Blend, packed in a case of 6x1kg for £46.00 This is a blend of finest Arabica coffee beans from Brazil, Sumatra and El Salvador blended to create an intense and aromatic coffee.

Statements

If you currently receive your account statement by post, we can now e-mail it to you instead. Just e-mail accounts@penninelt.co.uk requesting your statements to be sent by e-mail.

Welcome.....

Once again we would like to take this opportunity to welcome our new customers, both locally in the Yorkshire region and nationally throughout the UK and Europe.

Finally.....

The next issue will be out at the end of November 2008.

Kenneth and Robert