

Pennine Press

Inside this Newsletter

1 CHRISTMAS GIFTS

Choose from our range of christmas gifts, incentives and promotions.

2 Closing Dates.

We will close for christmas at midday on the 24th December 1998 and we will re-open at nine am on the 4th January 1999.

3 Exciting Products

This item proved so popular that we feared for our lives if we removed it - so get ready for the Pennine ancillary products **top 10**.

4 Web Update

Our web site has been updated with frames for easier browsing, more product coverage and added sound!

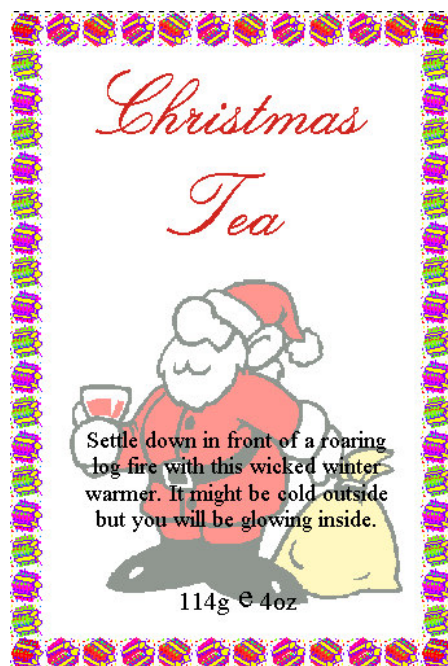


Christmas Closing

We will be delivering to York and the surrounding area on Thursday December 24th, although hopefully most people will have stocked up the week before to last until January 7th so we can finish at midday and do our Christmas shopping! If you normally have your products delivered by carrier then the last day to dispatch orders for arrival before christmas will be Thursday December 18th. After that date we can not guarantee you will receive your products before christmas.

Christmas Gifts are available now..

Don't miss out on the opportunity to offer something a bit different this christmas. We currently have available Christmas Tea loose in 1kg bags. This heady combination of fruit zest, spices, herbs and tea leaves is extremely aromatic and will make an ideal end to any christmas menu. Only £8.20 per kg or available in attractive 4oz retail packs with christmas tea labels.



The attractive christmas tea label, just £1.75 for 4oz (including the tea of course).



Remember our weekly order runs:
Tuesday local, Wednesday Sheffield & Leeds, Thursday York and Harrogate.

Chocolate Covered Coffee Beans

A popular alternative to after dinner mints, they are available in bulk cases of 1x2x2kg. for £26. Cappuccino is the most popular type.

Harrogate Exhibition Review

Anyone who missed out on the chance to see our stand at the recent Northern Catering and Food Fair will be glad of this quick review. Visitors to the exhibition were fairly sparse over the two days it ran, although this could have had something to do with the continuous rain putting everyone off making the effort to visit. However, our stand comprehensively illustrated our latest equipment lines, such as the Tuttoespresso pod system for exact drink portioning with no waste which makes it ideal for offices. The Wega range of espresso machines provided the bulk of our display, with the stylish Sphera taking pride of place alongside the Orion and Nova espresso machines. Cappuccino's were freely available, and proved extremely popular with the other exhibitors and any visitors who were fortunate enough to avoid the exhibitor queue!



Twinings Speciality Teas

Twinings dominate the speciality tea market, particularly where a wide choice is required for customers. Favourites Traditional English, Earl Grey and Darjeeling are joined by the New **Lady Grey**. Lemon, Assam and the wide range of others are still available, and with striking point of sale material they are guaranteed to increase your tea sales.



Top 10 countdown of our best selling ancillary products

We continue this popular feature to keep you up to date with the movers and shakers of the tea and coffee world.

- 10) Decaff 1 cup filters (12x10) £18.50 -
- 09) Christmas Tea (loose 4oz £1.75) ~
- 08) DL Mayonnaise (10ltr) £17.20 V
- 07) 8oz Cappuccino Cups (1000) £44.95 ^
- 06) Double Dutch Choc Syrup (64floz) £12 -
- 05) DaVinci Syrups (75cl) £5.95 ^
- 04) Speculoo Biscuits (200) £6.25 -
- 03) Retail Coffee (10x8oz) £17.50 ^
- 02) GW Biscuits (twin packx100) £11.28 ~
- 01) Gold Cafetiere for 1 £8.00+VAT



^ = UP, V = DOWN, - = NO CHANGE
~ = NEW ENTRY

Lavazza Latest

Lavazza have brought out a new retail pack - Called Creme e Gusto it is the ideal blend for making great cappuccino at home. Cases of 10x250gm £19.80

Christmas Special Offer.

Anyone ordering Twinings String and Tag tea bags (100) during December will receive 1 box of 100 Lady Grey String and Tag tea bags with our compliments. Only 1 case available per customer.
Promotion only available while stocks last.

Happy New Year!

Yet another year has flown past, and we would like to take this opportunity to thank all our established customers for their valued trade over the years, and to present a toast to both your future success and our own. To all our new customers who have joined us this year, we would like to thank you for choosing Pennine Tea and Coffee and look forward to your continued trade with us into the next millenium.



And finally.....

We both wish all our customers a very merry christmas and a happy new year, and we wish you continued success in your individual ventures.

Thank you for your valued custom and good luck with your future trade.

Kenneth and *Robert*

Next issue will be out at the end of January 1999.

