

Inside this Newsletter

1 CHRISTMAS

Seasons greetings and goodwill to all our valued customers - we start this newsletter with some stocking filling ideas.

2 On the move?

We will be on the move to our new premises over Christmas, which are bigger, better and more comfortable than our present location.

3 Web Update

New structure to our web site including fact sheet pages for espresso machines & quick reference problem diagnostics.

4 Not much else.

Due to the lack of new developments, all we can come up with are some Syrups from France.

Freephone your orders NOW!

Don't forget you can Telephone your orders FREE on the sales hotline **0800 2985211**,



Remember our weekly order runs: Tuesday local, Wednesday Sheffield & Leeds, Thursday York and Harrogate.

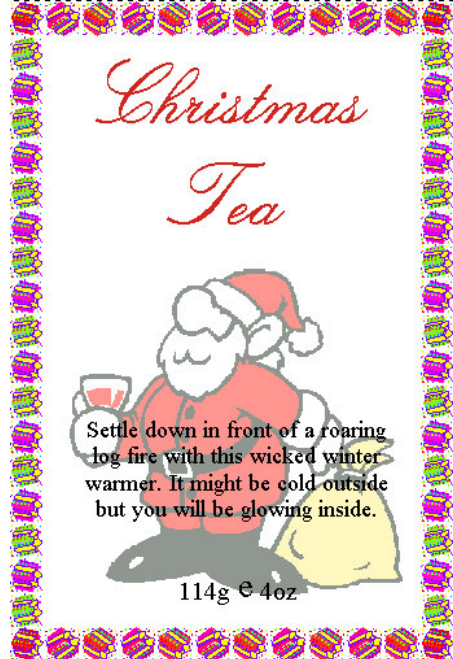
A warm christmas fire welcome to all our new customers, we look forward to many years trade with you in the new Millenium.

Latest Christmas Offers

We have a few new products for this issue. The cappuccino and espresso cups are still available, 4 cups and saucers are packed in cardboard display boxes, and are supplied in cases of 4 boxes - an attractive christmas gift line.



Modern style Rayware cups (above) have cappuccino or espresso written around the rim, with edge trim in Yellow, Blue, Orange or Green. Packed in packs of 4 cups and saucers, with 4 packs to a case, these cups cost £39.80 + VAT Cappuccino (4x4), or £31.40 + VAT for the espresso (4x4).



Christmas tea is now available again, a heady combination of fruit zest, spices, herbs and tea leaves it is extremely aromatic and will make an ideal end to any christmas menu.

Available loose in bulk Kilo packs for £8.99, or retail 4oz bags for £1.50 each which are labelled as above.



Christmas Skive Dates & On the move.

Our annual shut down is due soon, so be aware we will be **closed from midday on December 24th 1999 until 8.30am on January 4th 2000**. I do say closed in the loosest possible sense of the term, because we will not be doing any deliveries - but we will still be working hard to move into new bigger premises - lock, stock and quite a few espresso machines. This upheaval should allow us to manage the vast amount of stock we now hold to ensure the continued rapid delivery response you are rapidly expanding customer base enjoy on a weekly basis. We will also have the facility to demonstrate espresso machines and other coffee systems in our new showroom, as well as provide equipment training on site including "the fine art of espresso extraction"



The 2 group Atlas and grinder will form part of our new equipment showroom, open by the end of January hopefully! Details of our new address, including a location map will be sent out once we have moved in! Although our normal phone and fax number will probably change, the Freephone number 0800 2985211 - will still be fine for orders!.



Y2Late?

The Millenium is just a few weeks away, so if you've done nothing to prepare for it now - go on holiday to the Carribean - a low reliance on technology combined with mild temperatures mean if it all goes wrong you won't have to worry about heating and can cook on barbecues while drinking Bacardi - Head off mid December and I'd avoid returning until after January to avoid all the chaos !

Web Site Update

Further on-going development of our web site make it worth a visit whenever you can, more espresso machine guidelines including a quick reference problem diagnostic page! So head for <http://www.pennineteaandcoffee.co.uk> Or direct to <http://members.aol.com/aespresso/> to see what we have been up to.

Top 10 countdown

The now infamous top 10.

- 10) Decaff 1 cup filters (12x10) £18.50
- ~09) 4oz Xmas Tea (10x4oz) £15.00
- 08) Retail Coffee (10x8oz) £17.50
- 07) Kenya Cafetiere Grind (1kg) £10.15
- 06) DaVinci Syrups (75cl) £5.95
- ^05) 8oz Cappuccino Cups (1000) £38.70
- ~04) Brown Sugar Sticks (1000) £9.75
- V03) Knickerbocker glory glasses £1.60
- ^02) Speculoo Biscuits (200) £6.25
- ~01) Biscuit&Choc sticks (6x400g) £11.94

^ - UP, V - Down, - = No Change, ~ = New Entry

As you can see a few changes, including Bolero Hazelnut rolita biscuits (Biscuit tubes filled with a rich chocolate sauce, great for ice cream sundaes or to accompany Cappuccino).

Twinnings.

Twinnings Herbals and Fruits are a popular and refreshing alternative addition to your hot beverage menu, for details of the different flavours see the Twinnings section of our web site (Move down the left hand frame listing the different sections until you find the twinnings one) or telephone for more details.

Routin Flavoured Syrups.

New to the UK, a range of popular French Alpine syrups to Challenge DaVinci gourmet syrups. All natural, these syrups are manufactured from Alpine water. £5.70 + VAT for 70cl, and if you purchase six bottles you can have a FREE stand worth £7.99 (until the New Year). Blackboards to write up your menu (they are actually quite nice - and big!) along with accurate portion control pumps for the bottles complete the range. Telephone for details of the flavours available.

Quick delivery..

To ensure you get everything you want for christmas and new year we will be holding an extended amount of stock, however it will help us if you can try and predict your demand over the Christmas Period and order your extended stock prior to Christmas week. It will cause havoc for us if you all decide to order on December 20th and 21st four times your normal order to cover Christmas sales - so to help us keep running smoothly can you notify us of unusually inflated orders during the week beginning December 13th so we can order or pack stock for delivery the week after.

And finally.....

We hope Christmas 1999 will be a bumper one for us all.

The next issue will be out in March 2000.

Kenneth and Robert

MERRY CHRISTMAS AND HAPPY NEW YEAR!

