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Orderline...

Don't forget you can Telephone your orders FREE on the sales hotline **0800 2985211** or Telephone / Fax us on **01422 347734**. e-mail: sales@pennineteaandcoffee.co.uk

Remember our weekly order runs:
Monday Local, Tuesday Gtr Manchester, Wednesday South Yorkshire, Thursday York & Hull, Friday North & West Yorkshire. The rest of the UK supplied by carrier any day.

Spring Specials

The weather might still be cold, but the warmth of spring is just around the corner. Be ready for the surge in cold drinks on warmer days - we have some discount deals on mixed cases of Zuma Smoothie mixes - Blended ice and fruit drinks do not have to be just for the hot summer days - use less ice and mix with water for a less chilled refreshing drink.

We are currently offering a fantastic 15% discount off Dinkum milkshake starter kits, cappuccino cool starter kits and the brand new Dinkum Choc Lux starter kit. Choc lux is a new powdered hot chocolate mix from Dinkum - it has been designed to be made on the Dinkum mixer using a special metal mixing tub with handle. When mixed with hot water on the spindle mixer the resulting drink is choc full of light bubbles - giving you a chocolate drink with bubbles from top to bottom. Choc Lux costs £11

per kg bag and will make 40 12floc servings. Starter kits with either porcelain cups or hot paper cups, point of sale and the mixing bowl with handle are available for £89 + VAT including 5 kg of Choc Lux mix.



Latest Products

Just when we thought the flavoured syrup market could not get any bigger, a new brand has come onto the market - Sweetbird syrups are available in 1 litre high quality plastic



bottles and feature fantastic all natural taste, catchy graphics and a vast range of flavours. We have been impressed by the quality of the product and the amount of nutritional information provided

for each syrup. They are also approved by the Vegetarian Society. 1/2 floc used per serving and 66 servings per litre bottle.

New to our range of twin pack biscuits are the Scottish Border Biscuits, packed in cases of 100 mixed twin paks you get 20 of each:- Butterscotch Crunch, Chocolate Chip Brownies, Glace Cherry Shortbread, Viennese Whirls and Crumbles. £14.99 per box.



Also new are the Mini Vogli Tris triple pack of Italian biscuits, packed in counter dispenser boxes (30x25g) £11.99. New in stock to compliment our Ghiradelli sweet ground chocolate powder (1x3lb) £12.50 which will make 59 8oz servings, we now have

Ghiradelli sweet ground White chocolate powder - great for white hot chocolate and luxury white chocolate Mocha (1x3lb) £13.50 and makes 59 8oz servings. Both make an ideal and slightly less sweet alternative to the Ghiradelli liquid chocolate sauce range.

Left stainless steel tea pot with built in loose tea infuser from £13.49 + VAT for 0.6litre. Range of loose teas from £6.50 per kilo bag.



Now in stock, Lavazza's sustainable offering which is a collaboration with the Rainforest Alliance. Lavazza Tierra Coffee has seen direct investment by Lavazza in three coffee growing communities - Alto Churrumazu in Peru, Cusuco Park area in Honduras, Huila Valley in Colombia. Priced at £64.99 per case of 6x1kg. More information on our web site. As usual Lavazza branding including small items of POS like window stickers and table talkers are still available on request. Also Lavazza 2006 calendars are still available while stocks last.

Twinings Teas

The conversion of Select blend into the new Twinings Everyday brand is now complete, and we hope you have all found the transfer has gone smoothly. If you need point of sale materials to promote the brand then please ask us for more details.

Web Site Update

Our online store lists all our products with prices and pictures www.pennineteaandcoffee.co.uk You can also download our catalogue in pdf format. Keep a look out on our site for new products and special offers - details are always online first.

UK Barista Champs

Kenneth has been even more busy than usual over the last few weeks, as one of the panel of judges for the UK Barista Championships, he has been marking the competitors at the

Southern heats in London, Northern heats in Liversidge (near Leeds), Glasgow and even in Belfast, as well as being chosen as one of the four judges in the Final. Winners from each heat will go through to the final to be held during Hotelympia Exhibition at the ExCel exhibition centre in London (near the dome) on Thursday 23rd February. The winner will then represent the United Kingdom at the world finals in Berne Switzerland. This year the 6 heats (2 were in North Wales and Cornwall) Have had 12 contestants in each regional final. The budding champion had to make 4 perfect espresso's, 4 competition regulation 6oz cappuccino's, and finally 4 signature drinks - all within 15 minutes and while being watched by seven judges. This year we are pleased to congratulate James Hoffman as the UK Barista Champion 2006. After narrowly missing out last year, we are sure he is very pleased to be holding the golden portafilt this year. The championships are open to all Barista's (skilled operator of traditional espresso coffee machines), but if you are thinking of entering next year you should ask us for an information pack.

Top 10 countdown

The now infamous top 10.

- 10) Choc Espresso Beans 2kg, £36.00
- 09) Mini Vogli Tris (30x25g) £11.99
- 08) Cinnamon Stamped Shaker £3.95
- ~07) Mini Mellows (12x150g) £12.00
- ~06) Nutmeg Stamped Shaker £3.95
- Λ05) Ghiradelli Dark (1x641oz) £14.00
- Λ04) Fairtrade Sugar Sticks 1000) £11.30
- Λ03) Lotus Biscuits (1x300) £9.25
- Λ02) Fairtrade Tea (2x1100) £36.00
- Λ01) Pine Nut & Raisin Biscotti(24) £8.50

Λ - UP, V - Down, - = No Change, ~ = New Entry

Fairtrade Sugar Sticks

We have been stocking both our own label sugar sticks and Fairtrade sugar sticks for some time, but as the demand for Fairtrade products has grown we have decided to have our own label sugar sticks supplied with Fairtrade sugar. Fairtrade sugar is obviously more expensive, but we have absorbed some of the increased cost so the new Pennine Fairtrade sugar sticks will cost midway between the old Pennine regular sticks and Fairtrade sticks.

Show Room

The Christmas holidays were well spent by us creating a show room area within the Pennine warehouse. This has provided us with an attractive area to entertain customers, demonstrate different equipment and even provide training on equipment if required. Traditional espresso machines, bean to cup machines and Ice Blenders will all be running for demonstration. This is phase one of a number of improvements we want to make to the Pennine building over the next few years.

New Logo

After 16 years the Pennine seal has served us well, but it has started to show it's age when compared to all the new trends in the coffee industry.



Our new logo above will slowly appear on all our invoices and letterheads, will appear on our new style and size own label coffee boxes and all our own label coffee packaging. Within time we hope to bring together a more coherent feel to our own label product range and expand it as well.

Welcome.....

Once again we would like to take this opportunity to welcome our new customers, both locally in the Yorkshire region and Nationally throughout the UK.

Finally.....

The next issue will be out at the end of June 2005.

Kenneth and *Robert*