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## Orderline...

Don't forget you can Telephone your orders FREE on the sales hotline **0800 2985211, Telesales (Mornings) 0800 9158230 or Fax us on 01422 347734. e-mail: sales@pennineteaandcoffee.co.uk**

**Remember our weekly order runs: Monday Local, Tuesday Manchester and the West, Wednesday Sheffield & South Yorkshire, Thursday/Friday York, Hull and Harrogate. The rest of the UK supplied by carrier any day.**

## Summer Sizzlers

At last the Summer has arrived with a vengeance, and what better time for our Twinings Iced Tea Promotion!



During August and September whenever you buy 3 different flavours of Iced Tea, you can have a case of your choice **FREE!** £5.80 + VAT per case of 12x250ml, but with our offer you pay just 36 pence plus vat per carton - giving a fantastic profit opportunity. Choose from:- Wild Blackberry & Apple, Raspberry, Peach, Lemon, Green Tea and Mandarin, Green Tea and Lemon, Green Tea Elderflower and Gingseng.

Fresh from the fridge and served over iced you can't beat Matercafe Iced Coffee in attractive design cans which has a long shelf life. choose from Latte Style, Tiramisu Style or Colombian Style.



Priced £4.16 + VAT per case of six by 240ml.

Exotic new flavours have replaced the old Ben Shaws range of flavoured mineral water. This selection of flavoured will brighten up any menu. Packed in cases of 12x500ml for £4.57 + VAT. Choose from:- Apple and Cinnamon, Plum and Ginger, Rhubarb and Rose, Strawberry and Garden Mint.

Frobisher smoothies in bottles have proved a hot seller this summer. Packed in cases 12x250ml for £11.68 + VAT. Choose from:- Pineapple, Banana and Mango. Orange, Guava and Strawberry. Raspberry, Banana and Peach.

New for this summer is the exciting new Frappe Freeze Vanilla Frappe Mix.



Blend with Ice and Milk for a smooth tasting Vanilla Frappe, add a shot of espresso for a coffee Frappe. Supplied in tubs of 1.36kg for £11.25 + VAT. Add Davinci or Routin Syrups for different flavours. We hope to extend this range to include exciting new Frappe Crunch and smoothies with some unusual recipe's.



While the hot summer weather promotes cold drinks, don't miss out on capitalising on your Speciality Drinks by offering a chilled variation of your hot drinks - Mix Ghiradelli or Cioccobon Chocolate with chilled milk and a shot of espresso and serve over Ice for an Iced Mocha. Chilled semi skimmed milk mixed in a milk shake mixer will foam up, just chill a fresh espresso shot on ice and add to your cup of foamed milk to offer Iced Cappuccino.

# LAVAZZA

Italy's No.1 espresso coffee, great tasting and some fantastic summer drink ideas using their three thick flavoured syrups, Orange, Amaretto and Chocolate Nut. £6.40 per bottle. Go to [www.pennineteaandcoffee.co.uk/lavazza.html](http://www.pennineteaandcoffee.co.uk/lavazza.html) for menu ideas.



In order to bring the UK brand range more in line with Italy, The Lavazza "Super Oro" beans blend has been re-named "Gold Selection". Also you will find Super Creme and Top Class in the New "In Blue" Packaging.

## Travel Mug

A popular addition to our take out range is the insulated travel mug. Sell to your take out customers and then discount your drinks if they bring it back to re-fill. Free sample on request. £3.99 + VAT each.

## Printed Cups

Now you can personalise your espresso and cappuccino cups, latte mugs etc with your own business logo at a reasonable price. Set up cost for the artwork, £100 + VAT for one colour, £40 + VAT for each

subsequent colour. Cost for 1-200 cups is £0.55 each, 201 - 2000 units is £0.45 each. For two logos on a cup, multiply the cost per cup by two and then knock off 10%. Saucers can also be printed on. Maximum logo size is 15 square cm. Prices for printing onto your cups, colour matching available.



THE COMPLETE COFFEE SYSTEM

## Caffe Cultura

We are proud to have been chosen as distributor of Caffe Cultura coffee products including the Caffe Cultura blend espresso beans and single and double espresso coffee pods. Welcome to all the existing Caffe Cultura customers who are now purchasing their products through us, and we hope you find our extended product range helps to increase your hot beverage sales.

## Fairtrade Coffee...



The Fairtrade Foundation provide an official stamp for all products using their fair traded coffee - which means the origin green beans have been purchased from the grower at a price which provides the grower a working income they can live off. We can supply fairtrade espresso beans (6x1kg) £59.60 and Pennine Fairtrade Colombian filter coffee (50x3pint) £39.50. Also we have **Ethical Estate coffee** from Honduras, where a premium is paid straight to the farmers. Packed as 6x1kg Beans for £58.00 or 6x227g retail packs for £15.75, ask for more details.

## Web Site Update

The best way to keep upto date with new developments is our website <http://www.pennineteaandcoffee.co.uk> where new products and offers are showcased first. Don't forget all our product prices are in the shop section

- just follow the hyperlinks on the site and you can search for what you want and even order it to your account!

## Top 10 countdown

The now infamous top 10.

- V10) Davinci Syrups (1x75cl) £6.40
  - V09) Flapjacks (1x32) £12.37
  - ~08) Iced Tea 12x250ml £5.80 + VAT
  - V07) Wrapped Muffins (1x20) £8.00
  - V06) Ghiradelli Choc Syrup(64FLoz)£14.00
  - 05) Choc Espresso Beans 810,£18.00
  - ~04) M Cafe Iced Coffee 6x240ml £4.16 + vat
  - ^03) Travel Mug £3.99 + VAT
  - 02) Dinkum Thick Shake (1x2kg) £31.30
  - ^01) ISI cream whipper (500ml) £22.40
- ^ - UP, V - Down, - = No Change, ~ = New Entry

ISI Cream Whippers have made a move up the table.

## Dinkum Milkshake

We now stock the fantastic range of Dinkum thick milkshakes. An ideal addition to your hot beverage range, the dinkum thick shake is all natural, and half a cup of milk with a scoop of thick shake turns into a full cup of creamy light thick shake. The margins are very good, and each tub of ingredient includes the branded cups, lids and straws FREE. £31.30 for a 2kg tub of mix. A number of our customers have already taken up this profitable marketing opportunity.

## Welcome.....

Once again we would like to take this opportunity to welcome our new customers, both locally in the Yorkshire region and Nationally throughout the UK.

## Finally.....

It will be Halloween by the time the next issue comes out for November, and then we have Christmas to look forward to again - where does the time go??

Kenneth and Robert