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Orderline....

Don't forget you can Telephone your orders FREE on the sales hotline **0800 2985211** or Telephone / Fax us on **01422 347734**. e-mail: **sales@pennineteaandcoffee.co.uk**

**Remember our weekly order runs:
Monday Local, Tuesday Gtr
Manchester, Wednesday South
Yorkshire, Thursday York & Hull,
Friday North & West Yorkshire. The
rest of the UK supplied by carrier any
day.**

New Bravilor Solo

If you need to quickly dispense hot chocolate drinks without any mess or waste, the new bravilor solo may be ideal for you - a single hopper machine with small flash boiler that runs from the mains water supply, when you press the dispense button it whips together a set portion of hot water and instant chocolate powder - dispensing them into the cup in just 9 seconds. Priced at £399 + VAT including boxed delivery and 5kg of Dinkum Bubbley Choc.



Winter Cheer

The nights have started to close in, and it is now an ideal time to capitalise on your hot beverage sales by increasing your menu line and promoting weekly specials. Adding one or two different hot chocolate

varieties, especially if you add a thick hot chocolate like Cioccobon.

Offering a sprinkle of Mini mellowers or a squirt of fresh cream using an iSi cream wipper can also help entice customers - and having these as chargeable options you get to increase the individual customer spend at the same time. Why not add a Sweetbird flavoured syrup to the hot chocolate to make enticing weekly specials - how about Choc Mint hot chocolate using Mint syrup, or Hot Chocolate Toffee using English Toffee syrup. Dinkum Choc Lux when mixed with hot water on the spindle mixer the resulting drink is choc full of light bubbles - giving you a chocolate drink with bubbles from top to bottom. Choc Lux costs £11 per kg bag and will make 40 12floc servings. Starter kits with either porcelain cups or hot paper cups, point of sale and the mixing bowl with handle are available for £89 + VAT including 5 kg of Choc Lux mix. For a refreshing and light winter warmer, try Hot Spiced Apple drink - with no caffeine this is a fantastic



drink to promote for young children or adults who would like an alternative to tea or coffee. 64floc bottle with dispenser for £25.00. Dropissimo chocolate drops are supplied in 1kg bags for £4.99 + VAT, for a luxury hot chocolate either add to a mug of hot steamed milk or steam the milk and drops together - makes a creamy smooth hot chocolate. Can also be used as a topping to hot chocolate or mocha - best with whipped cream on top then sprinkle the chocolate droppings over. Or use Belcolade real chocolate shavings (3kg) £25.95 + VAT to top your hot chocolate, cappuccino or even iced frappe drinks. They can also be mixed with hot milk to make a rich hot chocolate.

Ghiradelli sweet ground chocolate powder (1x3lb) £12.50 which will make 59 8oz servings, we now have Ghiradelli sweet ground White chocolate powder - great for white hot chocolate and luxury white chocolate

Mocha (1x3lb) £13.50 and makes 59 8oz servings. Both make an ideal and slightly less sweet alternative to the Ghiradelli liquid chocolate sauce range.

Latest Products

Sweetbird syrups, 1 litre plastic bottle, £7.90. They are also approved by the Vegetarian Society. 1/2 floz used per serving and 66 servings per litre bottle. New flavours from Sweetbird include Mint, Coconut and Toasted Marshmallow! Also three Iced Tea syrups - Natural Iced Tea, Peach Iced Tea and Raspberry Iced Tea, just add cold water and ice cubes for a refreshing drink.



Drink Me Spiced Chai - the hottest drink this winter will be spiced! An easy to make refreshing hot drink that can be made using hot water or hot milk. Drink Me Chai Latte is a luxurious blend of cinnamon, ginger, cloves, black tea, milk and sugar. Its the perfect way to cheer up the day and take 10 minutes out for pure kind thoughts. Available in three exciting flavours - Spiced Chai Latte, Vanilla Chai Latte and Peppermint Chai Latte. Packed in a case of 6x1kg for £68.00. Each kilo will make approximately 50 servings.



Mini Voglie Tris triple pack biscuits from Vicenzi in Italy are an ideal counter top pick up line to help increase individual customer spend. The attractive packaging and dispenser outer box give maximum visual impact, and these high quality Italian pastries will bring your customers back for more. Packed in a box of 30 packs each weighing 25g for £11.99.



Now in stock, Lavazza's sustainable offering which is a collaboration with the Rainforest Alliance. Lavazza Tierra Coffee has seen direct investment by Lavazza in three coffee growing communities - Alto Churrumazu in Peru, Cusuco Park area in Honduras, Huila Valley in Colombia. Priced at £64.99 per case of 6x1kg. More information on our web site at

www.pennineteaandcoffee.co.uk/tierra As usual Lavazza branding including small items of POS like window stickers and table talkers are still available on request. Lavazza are promoting their sustainable coffee with us by offering a Buy 2 cases and get one Free deal running from November 1st 2006 to February 2007.

Web Site Update

Our online store lists all our products with prices and pictures

www.pennineteaandcoffee.co.uk You can also download our catalogue in pdf format.

Coffee Cost Increase

Yet again coffee prices will have to increase in the near future, this being due to increases in the cost of raw green coffee, large increases in the cost of foil the coffee is packaged in, increasing fuel costs in terms of power for roasting and packing the product and also the cost of running a vehicle to deliver the product.

Top 10 countdown

The now infamous top 10.

- 10) Lemon Biscotti (1x24) £11.50
- ~09) Hot Spiced Apple (64oz) £25.00
- 08) Sweetbird Syrups (1litre) 7.90
- ^07) Chocolate Shavings (1x3kg) £25.95
- ~06) Fairtrade S&T Tea (1x100) £4.75
- ~05) Ind Wrap Muffins (24) £9.95
- ~04) Tw Everyday Tea 2x1100 £38.00
- ^03) Flapjacks (1x40x120g) £16.50
- 02) Fairtrade Tea (2x1100) £36.00
- ^01) Choc Espresso Beans (2) £36.00

^ - UP, v - Down, - = No Change, ~ = New Entry

Fairtrade Products

We have a full complement of Fairtrade marked products now, from our white and brown sugar sticks, freeze dried coffee sticks, hot chocolate sachets, tea in envelopes or 1 cup round tea bags, decaffeinated espresso ground sachets, cafetiere sachets, filter coffee sachets and espresso blend wholebeans. A full Fairtrade price list is available on request.

Barista Champs 07

Next years Barista championship is approaching fast, if you would like to enter the regional rounds of the championship go to www.ukbaristachampionship.co.uk and click on contact the UK organisers. Use the e-mail link on this page to register your interest in the event. The regional rounds will take place all around the country in the first few months of 2007.

Christmas Closing

Our annual short rest is approaching fast, so make sure you pen the dates into your diary. We will close on Friday 22nd December, and re-open on Tuesday 2nd January 2007. Last orders for delivery by carrier must be placed before midday on Wednesday 20th December. Normal van deliveries will take place upto the 22nd, but customers who receive their delivery on a Friday are requested to try and place their last order on the 15th if possible because the 22nd is expected to be a very busy traffic day.

Welcome.....

Once again we would like to take this opportunity to welcome our new customers, both locally in the Yorkshire region and Nationally throughout the UK.

Finally.....

The next issue will be out at the end of January 2007, which will contain news about our espresso coffee range.

Kenneth and *Robert*