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## Orderline...

Don't forget you can Telephone your orders FREE on the sales hotline **0800 2985211, Telesales (Mornings) 0800 9158230 or Fax us on 01422 347734. e-mail: sales@pennineteaandcoffee.co.uk**

**Remember our weekly order runs: Monday Local, Tuesday Manchester and the West, Wednesday Sheffield & South Yorkshire, Thursday/Friday York, Hull and Harrogate. The rest of the UK supplied by carrier any day.**

## Autumn Warmers

As the cold weather rolls in, and November starts out by treating us to gales, here are some of our ideas for drinks to warm your customers.

Twinings Chai Tea, nice and spicy especially if made with hot milk as you would with Davinci Spiced Chai syrup.



On the subject of Davinci syrups, you can use Davinci or Routin flavoured syrups to make exciting winter combination drinks. Here are some of our suggestions:-

### Gingerbread Latte

1 shot gingerbread syrup  
8oz steamed milk  
1 shot of espresso

### Creme Brulee Latte

1 Shot Vanilla Syrup  
1 Shot Egg Nogg Syrup  
8oz steamed milk  
1 Shot espresso

### Snowstorm

1 Pump Ghiradelli White Choc Sauce  
1 Shot Vanilla Syrup  
1 Shot Ginger Syrup  
8oz Steamed Milk  
1 shot of espresso

### Autumn Moon Mocha

1 Shot Ghiradelli Choc Syrup  
1 Shot Cinnamon Syrup  
8oz Steamed Milk  
1 Shot of espresso

Alternatively combine syrups with hot milk for delicious hot steamers.

Cioccobon thick Italian hot chocolate, just steam with milk for a luxury thick chocolate. Sprink mini marshmallows on top for added luxury. If you use squirt cream for topping any drink, consider using ISI cream whippers - a re-useable container where you put .5litre of whipping cream in, charge up with a gas bulb and dispense 1.5litres of whipped cream. Much cheaper than the disposable ones and the cream tastes better as well. £22.40 + VAT for the basic white one, or £32.44 + VAT for the delux stainless steel version.

Ghiradelli White Chocolate sauce and Creamy Caramel sauce. mix with hot milk for a great way to warm you up on a beautiful Autumn day. For a tasty caramel latte cappuccino, use Ghiradelli caramel sauce in an icing bag or syringe (Strange as it seems!) and drizzle on the top to form patterns.

## Exhibition

We are actually going to break with tradition and do a trade exhibition. The Fast Food exhibition is at the G-Mex in Manchester on Sunday 16th November and Monday 17th November. Entry passes will be sent out with statements or freephone 0800 2985211 to request some.

# LAVAZZA

Italy's No.1 espresso coffee has managed to change the paper cup styles again. This is part of their re-branding process to bring the product range in line with Italy. The new paper cups are supposed to reflect the exciting and vibrant image of Lavazza, depending on your opinion they are either a bit trendy or slightly odd!



If you are finding that the old coffee in your group handles is very wet and pitted after each drink you make, try tamping the coffee harder before brewing. A very hard tamp is required to compact the coffee and stop the water blasting channels through it, if you have trouble tamping hard with the grinder, buy a hand tamper instead, we will be stocking aluminium tampers soon. For more help ask for the Lavazza espresso fact sheets or visit:-

[www.pennineteaandcoffee.co.uk/](http://www.pennineteaandcoffee.co.uk/)

## Frappe Mix

Sorry that we have been out of stock of this No.1 product from the U.S.A., we are close to a new source for this excellent profit maker but be warned it will not be at the old price, it will be dearer and from a different manufacturer.



## Freshpax

Just three months after welcoming (in the last Pennine Press) the

customers of Caffe Cultura to Pennine Tea and Coffee Company we are pleased to announce that Pennine have taken over Freshpax Beverages. Freshpax was a small coffee company based around the villages and towns of Saddleworth, Oldham, Rochdale and Halifax. These new customers will benefit from our extensive range and knowledge. A warm welcome goes out to these new customers and just like the old Caffe Cultura customers I hope that they will bear with us during the change over period and that they will get used to us delivering their products on a Tuesday.

## Fairtrade Coffee...



The easy way to offer your customers Fairtrade coffee is by using Pennine Fairtrade Colombian filter coffee (50x3pint) £39.50. Don't forget you only need to purchase one case (500 cups) per month to get a free loan filter machine to make it with.

## Web Site Update

The best way to keep upto date with new developments is our website <http://www.pennineteaandcoffee.co.uk> where new products are showcased.

## Delisting

During the Christmas break ( Sorry to mention Christmas) we will start the process of de-listing certain products from our catalogue, these items will have gone out of fashion, the suppliers have difficulty supplying us with long dates, quality or in-sufficient sales make it uneconomical to stock them.

## Price Increase

A large number of the products that we sell have not had a price increase in four or five years, this has been for a number of reasons, better buying by us, selling more, stable economy and our absorbing cost passed on to us. In January some prices will have to go up, especially goods that come from countries in the Euro zone where the value of the pound against the Euro has plumeted and other

factors that have put our costs up in the last 12 months are fuel; sugar; packaging; cocoa / chocolate; transport and warehousing just to name a few. We will continue to battle with our suppliers to keep costs down, and of course will keep all price increases to the minimum possible.

## Top 10 countdown

The now infamous top 10.

- ~10) Cioccobon (1x1.5kg) £12.50
  - ∨09) Choc Espresso Beans 810,£18.00
  - 08) Iced Tea 12x250ml £5.80 + VAT
  - ∨07) Wrapped Muffins (1x20) £8.00
  - ∧06) Davinci Syrups (1x75cl) £6.40
  - ∧05) Flapjacks (1x32) £12.37
  - ∨04) ISI cream whipper (500ml) £22.40
  - ∧03) Wrapped Muffins (1x20) £8.00
  - 02) Dinkum Thick Shake (1x2kg) £31.30
  - ∧01) Ghiradelli Choc Syrup(64FLoz)£14.00
- ∧ - UP, ∨ - Down, - = No Change, ~ = New Entry

Ghiradelli has made a move up the table.

## Christmas Holidays

We will close the office at 12.00pm on Wednesday 24th December 2003 and re-open on Monday 5th January 2004. Please make sure that during w/c 15th December you place orders large enough to last you at least 3 weeks. Our last delivery by our van will be Tuesday 23rd December as will deliveries to our customers who have their orders delivered by carrier.

## Welcome.....

Once again we would like to take this opportunity to welcome our new customers, both locally in the Yorkshire region and Nationally throughout the UK.

## Finally.....

This will be the last Pennine Press for 2003 which for us has been a very hard but exciting year where we welcomed lots of new customers from all over the country. We look forward to serving you all in 2004.

Kenneth and Robert