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## Orderline....

Don't forget you can telephone your orders FREE on the sales hotline **0800 2985211** or Telephone / Fax us on **01422 347734**. e-mail: **sales@pennineteaandcoffee.co.uk**

**Remember our weekly order runs:  
Monday Local, Tuesday Gtr  
Manchester, Wednesday South  
Yorkshire, Thursday York & Hull,  
Friday North & West Yorkshire. The  
rest of the UK supplied by carrier any  
day.**

## New Products

For Autumn we are stocking a new range of natural flavour luxury syrups that are GMO free, the IBC lifestyle range are in 1 litre plastic bottles with vivid photographed labels that actively display the flavour of the syrup. The full range of your favourite flavours are available, as well as some unusual ones like Chestnut Praline, Cheesecake, Honeycomb or Zabaglione (Whatever that is) . Also available will be dispensing pumps and point of sale.

Additions to our Hot Chocolate range will see a new luxury dark hot chocolate powder from IBC to mix with hot milk, made with on the finest ingredients including a minimum 45% cocoa. Each 1.5kg tub makes approximately 60 servings of 8floz. Customers who currently use the Zuma original hot chocolate should try this as a less sweet alternative.

Monbana Tresos de Chocolate is a dark hot chocolate mix with a minimum 33% cocoa. Making a rich dark chocolate, each 1kg tubs makes approximately 50 servings of 8floz. Individually wrapped chocolate spoons are available packed 45 to the box, and Individually wrapped stirrers made of chocolate packed 25 to the box. New mini Panettone which is coffee flavoured (48x100g). Also new are Biscotti Gingerbread with Vanilla icing (24x50g)

## Loose Teas

Introducing a new range of Loose Leaf teas including new Flowering teas with glass tea pots. Loose teas are available in 1kg bags and are priced from £8.26 per kilo. Popular blends like Darjeeling, Ceylon and Assam are available. Flowering teas are best suited to clear tea pots so you can see them flower, they are packed in 1kg bags with prices starting around £10.00.

## Spiced Chai

For winter we have a range of Spiced Chai drinks to warm your customers. From Drink me spiced chai we have Vanilla Chai in 1kg tubs, at £10.95 per tub it should make 50 servings of 8oz. Also Spiced Chai is available in 1kg tubs, £11.95 for 50 servings of 8oz. We also have Zuma Chais available in easy to use single serve sachets, a box of 10 sachets costs £4.00 and their are 3 flavours - Spiced Chai, Vanilla Chai and Red Chai with Cranberry.

## New Fairtrade

We have extended our Fairtrade product range with three new lines from Divine Chocolate. They are the Fairtrade chocolate company which is co-owned by the cocoa farmers co-operative Kuapa Kokoo, who not only receive a fair price for their cocoa but also share in the company's profits. By choosing Divine chocolate products you'll be helping to improve the lives of thousands of cocoa farmers in Ghana. The first in the range are luxury chocolate chip muffins, made with Fairtrade chocolate they are a luxurious 100g each and deliciously

Pennine  
Teas

moist. Packed in a box of 12 for £9.43.

Divine Fairtrade chocolate chip cookies are giant cookies weighing 70g each, packed full of luxury Fairtrade chocolate chips, they are packed in a display box of 12 individually wrapped cookies for £9.43. We also have in stock Divine Fairtrade chocolate Brownies - 100g each they are a tasty and moist snack. Packed in a display box of 12 brownies for £9.43.



## Direct Debit

We will soon have running a Direct Debit payment system for our account customers. This system will mean your 30 day balance will automatically be debited from your account when it is due. This will provide you with these benefits:-

- 1) Save time checking and preparing cheques each month.
- 2) Save the cost of the above and postage, cheques and envelopes.
- 3) Improve cashflow management, you will know exactly when payments will leave your account.
- 4) Cheques do not get lost in the post.
- 5) We do the work for you.
- 6) No more phone calls reminding you about outstanding balances.
- 7) Backed by the Direct Debit Guarantee.

## Top 10 countdown

The now infamous top 10.

- ~10) Spiced Chai (1x1kg) £11.95
- ~09) Border Biscuits (100x2) £16.53
- ~08) Mini Mallows (20x250g) £34.72
- ^07) Zuma Frappe (2kg) 17.85
- ^06) Chocolate Shavings(1x3kg) £25.95
- 05) Fairtrade S&T Tea (1x100) £4.75
- 04) Tw Everyday Tea 2x1100 £38.00
- ^03) Hot Spiced Apple(64oz) £25.00
- 02) Fairtrade Tea (2x1100) £36.00
- ^01) Sweetbird Syrups (1litre) 7.90

^ - UP, v - Down, - = No Change, ~ = New Entry

## Web Site Update

Our online store lists all our products with prices and pictures at

[www.pennineteaandcoffee.co.uk](http://www.pennineteaandcoffee.co.uk) You can also download our catalogue in pdf format. Make use of our online order system and get special discounts only available online, account customers can choose to have their orders billed to account.

## Fairtrade Products

Filter coffee sachets for Fairtrade Colombian and also Fairtrade Decaffeinated 3 pint filter coffee are now in the new Pennine foil, packed 100 x 56g. Fairtrade espresso beans and Fairtrade Organic espresso beans are now packed in the Topa de Coda branded 500g bags, 18 bags per case. Fairtrade hot chocolate and frappe powders in 2kg tubs from Zuma. Fairtrade muffins and biscuits.

## Lavazza Coffee

Training dates are available for Lavazza purchasing customers at their Training centre in London. The dates are 8th October, 12th November and 10th December. Ask us for more information and a application flyer. Popular additions to our Lavazza branded range have been the Individually wrapped items to give away. Shortbreads are packed in a box of 200 for £8.00. Chocolate squares are in 200's for £8.00 and



the cocoa coated almonds are in a case of 200 for £8.67.



## Twinings

Once again Twinings have decided to chop and change their product range. In the Iced Teas selection they are dropping Cherry Ice Tea and Green Tea and Peach - although at present we still have stock of these flavours. They will also be introducing a new 330ml bottle size, which will be phased in as the existing stock run out. From their coffee range they will

be dropping the Costa Rican and Colombian filter coffee sachets and also the Blue Danube range. They will be replacing these with two new filter coffee's - Rich and Decaffeinated. If you do not like the new blends do not worry, we stock Pure Colombian and Viennese coffee in our substantial range. We will also buy as much of the current stock as possible so we can continue to supply them for some time. They will also be offering an 100% Arabica espresso coffee beans.

Twinings are introducing new Fairtrade Tea under the Jacksons Brand.

## Plastic Cups

We stock a range of clear plastic cups for frappe and smoothie drinks all with dome lids which feature a hole for the straw. Also in stock are spoon straws, a straw where the end is splayed out so you can use it as a scoop. These are packed in 200's for £1.80 + VAT. A bulk discount case is available of 50x200 for £76.50 + VAT Clear cup sizes are 9oz, 14floc, 16floc & 20floc.

## Welcome.....

Once again we would like to take this opportunity to welcome our new customers, both locally in the Yorkshire region and Nationally throughout the UK .

## Finally.....

The next issue will be out at the end of November 2007.

*Kenneth* and *Robert*