

Inside this Newsletter

- 1 Spring Offers
- 2 Brista Champion
- 3 New Products
- 4 Caffe Culture
- 5 Twinings

Orderline...

Don't forget you can telephone your orders FREE on the sales hotline **0800 2985211** or Telephone / Fax us on **01422 347734**. e-mail: sales@pennineteaandcoffee.co.uk

**Remember our weekly order runs:
Monday Local, Tuesday Gtr
Manchester, Wednesday South
Yorkshire, Thursday York & Hull,
Friday North & West Yorkshire. The
rest of the UK supplied by carrier any
working day.**

Spring Offers

The hot weather is approaching fast, make sure you maximise your sales with a full cold drinks line up. We have some great offers on the Dinkum Milkshake Thick Shake starter kits which include 3 tubs of ingredient, enough cups, lids and straws to make the drinks from the tubs, 1 thick shake commercial spindle mixer and a selection of point of sale material. £285 + VAT. Our Spring Promotion includes the above PLUS:- 1 Tub of Vanilla Frappe with 86 x 20floc cups, lids and straws, 1 bag of Cappuccino Cool with 40 x 14floc cups, lids and straws, a mixing beaker, stainless steel storage container and additional POS. These extras are worth £60 and will provide you with additional sales opportunities.

For the really warm days there is no better way to cool down than with a freshly blended Smoothie, we supply a range of flavours that are ready

to blend - just add ice and a little water if required for a great tasting fresh smoothie. 8x1litre cartons for £37.40. We supply a range of flavours for Frappe blended ice drinks as well, packed in 2kg tubs for £17.85 per tub. If you still need to get into the blended ice drink market, then this years Blendtec Q Series ice blender promo is a scorcher - for just £895 + VAT you not only get the latest Blendtec Q Series blender with noise reducing hood and two specially designed blending jugs which promote even blend consistency plus 500 Biodegradeable smoothie cups, lids, straws, 6 litre bottles of Sweetbird syrups and 8 litre cartons of Sweetbird smoothies.

Drinks to Go

Coffee, tea or hot chocolate to go is an ideal way to free up seats in your cafe and increase the sales you can make in a day. We stock a range of stylish hot drinks cups to serve your take out drinks in, including the popular Solo Bistro range and a Weave cup with insulated ribbed outer layer. Prices start at £43.80 + VAT for 1000 Solo Bistro cups, or £32.50 + VAT for 500 Weave insulated cups.

Serving multiple drinks to one customer can be tricky, so use a pulp board 4 cup carrier which makes it easier for your customers to carry their drinks away. Packed in a box of 300 for £29.75 + VAT. Also you can offer your customers a discount if they bring the trays back and reuse them.

Barista Champion

Congratulations to GWILYM DAVIES, this years UK Barista Champion went to the World Championships in Atlanta and on the 19th April 2009 he took on the top 52 Worlds Barista's, showing exceptional skill and with an innovative signature drink (the Judges had to choose the ingredients from a possible 256 combinations) Gwilym, who runs a coffee cart near the Barbican in London, took the crown of World Barista Champion 2009. We would also like to congratulate COLIN HARMON, Barista Champion of Ireland who came a fantastic fourth in

Pennine Press

the World Championship - exceptional work against very stiff competition and he has only been a full time Barista for one year! Prior to that he worked in finance.

Caffe Culture

This year the popular Caffe Culture exhibition in London will take place on the 20th and 21st May at the Olympia National Hall. Exclusively catering for the UK's café and coffee bar industry, Caffè Culture is a highly focused trade exhibition offering real commercial benefits from a targeted audience of independent coffee shop owners and buyers from the leading high street chains. The event has a wide range of SCAE workshops which should not be missed if you are serious about your coffee service, also there are the Coffee in Good Spirits competition, the UK Latte Art competition, the UK Cupping competition & the iBrik competition. To enter these competitions email paul@coffee-community.co.uk or speak to Kenneth or Robert. For more information and to pre book visit <http://www.caffeculture.com/>

New Products

Byrone bay cookies - those Australian one's now baked in the uk. Either loose (25x6 which can be mixed) for £94.50 or individually wrapped (4x12 which can be mixed) for £36.00. Flavours include white choc chunk, tripple choc fudge also sticky date and ginger - all varieties are also gluten free. Byron Bay cookie jars, bags and tongs are also available.

Choc waffle cups - delightful espresso size cups with a waffle outside and chocolate coated interior. The theory is you serve your espresso in the cup where the chocolate liner starts to melt into it - and the customer can eat the cup after drinking it! Per case of 96 the cost is only £48.10 + VAT which is 50 pence each.

Chocolate on a stick make a great interactive way for your customers to make their own mug of drinking chocolate, we have 2 different ones. The first Spoonful of Chocolate is a delicious dutch chocolate and come in a display box of 24 sticks for £31.92 + VAT. Second is a Italian chocolate ball on a stick that comes in a box of 25 at a cost of £9.20 +

VAT which equals 36pence each. The Spoonful of a Chcolate is a lot bigger then the chocolate ball, and is individually wrapped.

Direct Debit

We have had a fantastic response from our account customers over the Direct Debit system, which saves time and money processing invoices. For anyone still to join up the scheme these are the benefits:-

- 1) Save time checking and preparing cheques each month.
 - 2) Save the cost of the above and postage, cheques and envelopes.
 - 3) Improve cashflow management, you will know exactly when payments will leave your account.
 - 4) Cheques don't get lost in the post.
 - 5) We do the work for you.
 - 6) No more phone calls reminding you about outstanding balances.
 - 7) Backed by Direct Debit Guarantee
 - 8) Money is collected on the 25th of the month following date of invoice receipt, giving between 24 and 55 days of credit.
 - 9) You will not be put on credit hold.
 - 10) There must be another good reason, we just can't think of it!
- To join just request a Direct Debit Mandate by post or e-mail.

Top 10 countdown

The now infamous top 10.

- ~10) Spiced Chai (1x1kg) £11.95
- ~09) Cioccobon White (1.5kg) £15.00
- ~08) Mini Mallows (20x250g) £34.72
- ^07) Zuma Frappe (2kg) 17.85
- ^06) Chocolate Shavings(1x3kg) £25.95
- 05) Fairtrade S&T Tea (1x100) £4.75
- ~04) Choc Espresso Beans (2kg) £36
- 03) Fairtrade Biscuits (1x300) £11.50
- ~02) Zuma Chocolate (2kg) £14.95
- 01) Caprice hazelnut wafers 6x400g 14.99

^ - UP, v - Down, - = No Change, ~ = New Entry

Web Site Update

Our online store lists all our products with prices and pictures at www.pennineteaandcoffee.co.uk Make use of our online order system and get **special discounts only available when you order online**, account customers can choose to have their orders billed to account.

Fairtrade Products

Fairtrade Speculoos biscuits are the ideal rectangular wrapped biscuit to

give away with Cappuccino, with the Fairtrade logo on the wrapper these caramelised biscuits are great tasting, just £11.50 per box of 300 biscuits. Also Fairtrade dark hot chocolate from Zuma in 2kg tubs for £14.95

Lavazza Coffee

We have limited stocks of Lavazza branded POS like Large window posters and table talkers, these are available to our Lavazza buying customers on request.

Twinnings

New in stock are a wide range of Twinnings Herbals, including the mixed selection boxes - four are available:- Mixed Berry Selection, Fruit and Herbal selection, Moment of Calm Selection and Mint Selection Each box contains 25 envelope herbal infusions for £1.99. There is also a herbal infusions counter top display box, this is packed with 8 packs of 20 herbals already inside for £15.60. Two new herbals in the Twinnings range is Cranberry and Sanguinello Orange Herbal Infusion and Apple & Blueberry. Twinnings also have in envelope tea bags Redbush tea and also Traditional English Decaffeinated.

(6x50) Statements


If you currently receive your account statement by post, we can now e-mail it to you instead. Just e-mail accounts@penninelt.co.uk.

Welcome.....

Once again we would like to take this opportunity to welcome our new customers, both locally in the Yorkshire region and nationally throughout the UK and Europe

Finally.....

The next issue will be out at the end of July 2009.

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