

Pennine Press



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Winter Warmers

The winter chill is back with vengeance, along with a healthy portion of rain. Revitalise your customers with our Winter menu and offer them a variety of warming drinks to keep out the chill. Hot chocolate is a favourite, and we provide a range to



use with steamed milk—favourites like Zuma Original Hot chocolate (2kg) £12 and also Zuma Fairtrade Hot Chocolate (2kg) £14.25. Cioccobon Italian thick hot chocolate 1.5kg in dark £13 or white £15. Ghiradelli chocolate sauce is a favourite for Mocha and also luxury hot chocolate drinks—64flox tubs of Dark (£15), White (£16.60) or Caramel (£16.60). Don't forget to liven things up with Mini Mellows, Whipped cream

Lavazza Espresso Coffee

Throughout December we are running a promotion on certain Lavazza espresso coffee beans blends, there will be a massive £2.50 knocked off the sell out price



from ISI cream whippers or flavoured syrups from Sweetbird or Davinci.



Spiced Chai is a great winter warmer, these powders are to be mixed with hot steamed milk to make a spicy milky drink—choose from Drink Me Vanilla Chai (1kg) £13.55 and also Spiced Chai (1kg) £13.95. A simple way to increase your menu and offering customer variety is by offering seasonal drinks made with flavoured syrups—why not try a Cinnamon Roll Latte (Cinnamon and Caramel syrup) or a Toffee Nut Latte (Hazelnut and English Toffee syrup) and of course the



seasonal favourite Gingerbread Latte.

Christmas Closing

Christmas Closing dates 2009. We close for Christmas at midday on 24th December 2009, and will re-open on Monday 4th January 2010. Last deliveries by our own van will be on 23rd December, so if Thursday/Friday is your normal delivery run your last delivery will be 17th/18th. Last carrier deliveries to arrive before Christmas should be placed on Monday 21st December.



Our own van delivery schedule is Monday local, Tuesday Gtr Manchester, Wednesday South Yorkshire, Thursday York & Hull, Friday North & West Yorkshire. The rest of the UK supplied by carrier any working day, order to be placed before 1.30pm if you want the order to leave that same day.

by offering cut price drinks, buy two get one free offers or by using loyalty cards. Lavazza POS items are available on request, including Window Stickers, grinder stickers and Table Talkers. We also sell branded sugars, shortbreads, almonds and chocolates

Breaking News:-

- Price reduction on Lavazza Beans December only
- World Barista Championships in London for 2010
- Four flavours of Hot Apple style drinks now available
- Place orders on our website or Fax 01422 347734 / Telephone sales 0800 2985211



*Hot Apple Drinks—
new in stock are
counter top dispenser
boxes of Hot Apple
drink sachets—just
add hot water.
Available as Original
Hot Apple Spiced,
Spiced Pear, Spiced
Cranberry and Spiced
Maple. 100 sachets
cost £ 34.95 + VAT*



Disposables and other clearance items

We have a wide range of pre branded disposable cups available at great value prices—single wall or weave take out cups in a range sizes. Also pre branded 8oz coffee clutches, and great value Go Fresh carry handle bags. If you have not already had a price sheet for these please ask, or look out for the clearance section under disposables on our web site. Excellent value are our Clipper Fairtrade Organic decaffeinated instant coffee sticks—ideal for easily serving decaffeinated coffee—just empty the sachet in your mug and



add hot water. Packed in boxes of 500 sticks for £23.30—that's just 5p a drink! For serving loose teas we have a big stock of Bodum glass tea pots with a plastic infuser, great value at only £7.50 + VAT each and an ideal way to serve a variety of loose teas to your customers. For displaying Biscotti biscuits or Byron Bay Cookies we have great value Biscotti Jars at just £11 + VAT each. Anyone serving a large number of take out drinks not doubt also gets through a large number of stirrers, we have boxes of 5000 stirrers at the knock down price of £12.99 + VAT. As usual we have in stock festive



Christmas Tree Templates, which you can hold over a cappuccino while you dust it with chocolate powder to leave an attractive Christmas tree. £2.95 +



VAT. For quick and easy instant hot chocolate we have great value Continental hot chocolate sachets, priced at just £11.99 for a box of 100 these are an ideal way to serve a consistent portion of hot chocolate. Splenda Sweetener is just £9.40 for 900 sachets of sweetener.



UK Barista Championships and World Championships

2010 is a very exciting year for anyone in the specialty coffee industry, particularly if you are a Barista. Not only do we have the UK Barista championships to look forward to, we also have the World Champions taking place at the Café Culture exhibition in London June 23rd-25th. The UK press will publicise this well so take the opportunity to enter your

best Barista's and get some free advertising at the same time. You can get more information from the brand new scaeuk.com website, and also download the forms to enter the UK Barista Championship to be in with a chance of competing in the World Championship. Entries need to be in before 31st December 2009 so

if you want to enter make sure you fill out the form now. Caffe Culture will not only be hosting the World Barista Championships, but also a wide range of other competitions including Coffee in good spirits, Latte Art and Cupping—so the exhibition will be well worth visiting.



Dinkum Milkshakes go Shmoo!

Dinkum Milkshakes is having a rebrand for 2010, all advertising material and branded cups will have the new brand name Shmoo. The cups and lids you receive with tubs of the ingredient will now be clear plastic with the brand name on the cup as pictured left (cream and hundreds and thousands to purchase separately). The milkshake powders will remain the same

formula, and they will still be mixed in the cup for quick and easy service (unless you use glasses). Dinkum say Shmoo is "A brand name that is contemporary, modern, trendy and which encompasses many elements of a freshly made thick milk shake." Prices for the tubs of ingredient will remain the same at present, although prices increases may occur in the new year.

Fairtrade

Fairtrade products continue to be a popular alternative to support producers, and we stock a range of Fairtrade certified products to suit all business's. From Caramelised biscuits to filter coffee and freeze dried coffee, as well as hot chocolate and sugar sticks there should be a Fairtrade alternative for most of our range—if there is something you would prefer as Fairtrade please ask.

We would like to welcome all our new customers, both locally in the Yorkshire region and nationally throughout the UK and Europe. Best wishes to all for the New Year, we hope 2010 will be a prosperous year for us all.

Kenneth and *Robert*